



# Foundations

TOOLS FOR BUILDING YOUR BUSINESS

Sponsored by



Introducing Foundations, a monthly meeting open to all Delray Chamber of Commerce members. Meetings will take place on the 2<sup>nd</sup> Tuesday of each month from 8:00 – 9:00am at the Chamber offices and will include an education component featuring relevant speakers, Q&A and networking. Free to attend - Chamber members only, no RSVP necessary, coffee provided.



September 13

Business Plans:  
Build & Adapt the Blueprint for Your Business



October 11

Know Your Customer:  
Who Digs You and How to Find Them



November 8

Funding:  
Hardhat Strategies for Financing Your Business

## SAVE THE DATES (*Topics are subject to change.*)



January 10

Tax Strategies:  
Don't Get Screwed; How to keep the IRS Away



February 14

Marketing Plan:  
Learn to Hammer Out A Lasting Marketing Plan



March 14

Pricing Matters:  
Tips to Measure & Calculate Your Pricing Margins



April 11

HR Practices:  
How to Hire, Train & Build Your Team



May 9

Disaster Preparedness  
Keep Your Business Safe in All Seasons



June 13

Cyber Security  
Protecting Your Business Network from Harm



August 8

Membership Values Added  
How the Chamber Can Help Your Business Grow

In partnership with



Greater Delray Beach Chamber of Commerce

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